

Cincinnati Numismatic Association

May 11, 1931

Cincinnati Numismatic Association

OFFICE OF THE PRESIDENT
 HERBERT A. BRAND
 1332 UNION TRUST BLDG.
 PHONE MAIN 1972

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TREASURER
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CINCINNATI, OHIO May 11, 1931.

SUBJECT:- The Official Program & Reference Book of The American Numismatic Association's Convention, at Cincinnati, Ohio, Commencing Saturday, August 29, and ending Thursday, September 3, 1931.

ADVERTISERS & FRIENDS: A copyrighted Official Convention Program & Reference Book will be issued by this association, to provide means to compel retention of and to prevent Numismatist's from throwing away a valuable book, the invariable fate of a cheap souvenir convention program.

DETAILS OF SIZE, ETC., the books contents will be, 1 - A list of mediums of exchange, bills and tokens issued from time to time by Cincinnati Banks and Business Houses, this carefully collected data will also contain 250 items never before listed is assured by its author, Mr. Herbert A. Brand. 2 - A list of Numismatic Books available at the Cin. Public Library. 3 - A brief history of and principal points of interest in and around Cincinnati. 4 - The official convention program occupying the two center pages, for ready reference. 5 - Illustrations plentifully embellishing the book. 6 - Advertisements. BOOKS SHALL BE LIMITED to 500 copies, of a size 6 X 9 inches and 24 pages between covers. Sales price for a limited period of time \$1.00. One copy will be presented gratis to each registered member attending the Convention.

ADVERTISING RATES, and allotment of books each advertiser receives as a consideration for each paid advertisement, follows:-

LAST PAGE FACING INSIDE COVER OF BOOK,	\$45.00,	books allotted for Ad.	25
All other pages, each,	40.00,	" " "	20
All half pages, each,	20.00,	" " "	10
All one-third pages, each	13.50,	" " "	7
All one-quarter pages, each,	10.00,	" " "	5
All one-eighth pages, each,	5.00,	" " "	2

DISCOUNT. 10% for cash accompanying advertising copy. Make checks payable to Cincinnati Numismatic Assn. Your advertisement for insertion in the book is earnestly solicited and required by us. This Assn. is not yet one year old and is sponsoring an A. N. A. Convention. Can you beat it?

PLEASE TAKE NOTICE

Send your advertising data and check to #419 First National Bank Building, Cincinnati, Ohio.

Sincerely,

CINCINNATI NUMISMATIC ASSOCIATION,

By WILLIAM J. SCHULTZ, Secretary
 For the program and reference book Committee.